

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

| | | |
|---|--|--|
| <u>Contract / Revision</u> 713802 / | | <u>Alt Order #</u> 06316129 |
| <u>Product</u> OBAMA FOR AMERICA | | |
| <u>Contract Dates</u> 09/15/12 - 09/24/12 | | <u>Estimate #</u> 1775 |
| <u>Advertiser</u> Obama/D/President | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |
| <u>Billing Cycle</u> WEEKLY | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KUSA | <u>Account Executive</u> Mary Tricoli | <u>Sales Office</u> Telerep Philadel |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 95 | <u>Product Code</u> 101 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| 1 | KUSA | 09/17/12 | 09/21/12 | The Doctors | 1-2p | | 1:00 | | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$600.00 | 0.00 | | | |
| 2 | KUSA | 09/17/12 | 09/21/12 | Late News M-F | 10-1035p | | 1:00 | | | | NM | 4 | \$19,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 4 | \$4,800.00 | 0.00 | | | |
| 3 | KUSA | 09/17/12 | 09/21/12 | Tonight Show | 1037-1137p | | 1:00 | | | | NM | 4 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 4 | \$2,400.00 | 0.00 | | | |
| 4 | KUSA | 09/17/12 | 09/21/12 | Late Night w/Jimmy Fallon | 1137p-1237a | | 1:00 | | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 4 | \$600.00 | 0.00 | | | |
| 5 | KUSA | 09/17/12 | 09/21/12 | Extra | 1230p-1p | | 1:00 | | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$600.00 | 0.00 | | | |
| 6 | KUSA | 09/17/12 | 09/21/12 | Last Call w/Carson Daly | 1237-107a | | 1:00 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 4 | \$200.00 | 0.00 | | | |
| 7 | KUSA | 09/17/12 | 09/21/12 | 9News at Noon | 12p-1230p | | 1:00 | | | | NM | 3 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 3 | \$600.00 | 0.00 | | | |
| 8 | KUSA | 09/17/12 | 09/21/12 | Days of Our Lives | M-F 2-3p | | 1:00 | | | | NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$1,100.00 | 0.00 | | | |
| 9 | KUSA | 09/17/12 | 09/21/12 | 9News 4pm | 4p-5p | | 1:00 | | | | NM | 3 | \$3,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 3 | \$1,300.00 | 0.00 | | | |
| 10 | KUSA | 09/17/12 | 09/21/12 | 9News Daybreak 5a | 5-530am | | 1:00 | | | | NM | 3 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 3 | \$900.00 | 0.00 | | | |
| 11 | KUSA | 09/17/12 | 09/21/12 | 9News 5pm | 5p-530p | | 1:00 | | | | NM | 4 | \$11,200.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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| | | |
|--|--|--|
| <u>Contract / Revision</u> 713802 / | | <u>Alt Order #</u> 06316129 |
| <u>Contract Dates</u> 09/15/12 - 09/24/12 | | <u>Product</u> OBAMA FOR AMERICA |
| <u>Advertiser</u> Obama/D/President | | <u>Estimate #</u> 1775 |
| | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------------|--------------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 4 | \$2,800.00 | 0.00 | | | |
| 12 | KUSA | 09/17/12 | 09/21/12 | 9News Daybreak 5:30a | 530-6am | | 1:00 | | | | NM | 3 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 3 | \$1,500.00 | 0.00 | | | |
| 13 | KUSA | 09/17/12 | 09/21/12 | 9News 6pm | 6p-630p | | 1:00 | | | | NM | 3 | \$10,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 3 | \$3,600.00 | 0.00 | | | |
| 14 | KUSA | 09/17/12 | 09/21/12 | 9News 6am | 6-7am | | 1:00 | | | | NM | 8 | \$19,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 8 | \$2,400.00 | 0.00 | | | |
| 15 | KUSA | 09/17/12 | 09/21/12 | Entertainment Tonight | 630-7p | | 1:00 | | | | NM | 3 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 3 | \$3,200.00 | 0.00 | | | |
| 16 | KUSA | 09/17/12 | 09/21/12 | Today Show | 7-9am | | 1:00 | | | | NM | 6 | \$13,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 6 | \$2,200.00 | 0.00 | | | |
| 17 | KUSA | 09/17/12 | 09/21/12 | Today Show II | 9-10am | | 1:00 | | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | 2 | \$800.00 | 0.00 | | | |
| 18 | KUSA | 09/15/12 | 09/15/12 | 9News 10pm Sat | Sat 10p-1037p | | 1:00 | | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | 1 | \$3,200.00 | 0.00 | | | |
| 19 | KUSA | 09/15/12 | 09/15/12 | Saturday Night Live | 1037p-1207a | | 1:00 | | | | NM | 2 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | 2 | \$2,400.00 | 0.00 | | | |
| 20 | KUSA | 09/15/12 | 09/15/12 | 9News 5p Sat | 5-6p | | 1:00 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | 1 | \$1,000.00 | 0.00 | | | |
| 21 | KUSA | 09/15/12 | 09/15/12 | 9News 7a Sat | 7-9a | | 1:00 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | 1 | \$1,300.00 | 0.00 | | | |
| 22 | KUSA | 09/17/12 | 09/20/12 | M-F 430-5a News | 430-5a | | 1:00 | | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/16/12 | 09/22/12 | MTWT--- | | | | 3 | \$100.00 | 0.00 | | | |
| 23 | KUSA | 09/16/12 | 09/16/12 | NFL Regular Season Football | NFL Regular Season | | 1:00 | | | | NM | 1 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$12,000.00 | 0.00 | | | |
| 24 | KUSA | 09/16/12 | 09/16/12 | 9News 7a Sun | 7-9a | | 1:00 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$1,300.00 | 0.00 | | | |
| 25 | KUSA | 09/16/12 | 09/16/12 | Meet The Press | Sun 9-10a | | 1:00 | | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$3,000.00 | 0.00 | | | |
| 26 | KUSA | 09/18/12 | 09/18/12 | Go On/ The New Normal | 8-9p | | 1:00 | | | | NM | 1 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -T----- | | | | 1 | \$5,600.00 | 0.00 | | | |
| 27 | KUSA | 09/19/12 | 09/19/12 | L&O SVU | 8-9p | | 1:00 | | | | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |

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TERMS: Due 15th day of the Month following Broadcast.



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500 Speer Blvd.
Denver, CO 80203
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| | | |
|--|--|--|
| <u>Contract / Revision</u> 713802 / | | <u>Alt Order #</u> 06316129 |
| <u>Contract Dates</u> 09/15/12 - 09/24/12 | | <u>Product</u> OBAMA FOR AMERICA |
| <u>Advertiser</u> Obama/D/President | | <u>Estimate #</u> 1775 |
| | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|----------|-------------|-------------------|-------------------|--------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --W---- | | | | 1 | \$7,000.00 | 0.00 | | | |
| 28 | KUSA | 09/20/12 | 09/20/12 | Up All Night | 7:30P-8P | | 1:00 | | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$3,000.00 | 0.00 | | | |
| 29 | KUSA | 09/20/12 | 09/20/12 | Office/ Parks & Rec | 8-9p | | 1:00 | | | | NM | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$3,600.00 | 0.00 | | | |
| 30 | KUSA | 09/16/12 | 09/16/12 | NFL Special Edition News | 9-10p | | 1:00 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$4,000.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KUSA | 09/10/12-09/16/12 | NFL Special Edition News | 9-10p | -----Su | 1:00 | | \$4,000.00 | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | |
| 31 | KUSA | 09/17/12 | 09/17/12 | KUSA 9 News Repeat | 107-144a | | 1:00 | | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | | 1 | \$50.00 | 0.00 | | | |
| 32 | KUSA | 09/21/12 | 09/21/12 | Grimm | 8-9p | | 1:00 | | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$2,800.00 | 0.00 | | | |
| 33 | KUSA | 09/19/12 | 09/21/12 | Colorado & Company | 10a-11a | | 1:00 | | | | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 3 | \$400.00 | 0.00 | | | |
| N 34 | KUSA | 09/24/12 | 09/24/12 | The Doctors | 1-2p | | 1:00 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$600.00 | 0.00 | | | |
| N 35 | KUSA | 09/24/12 | 09/24/12 | Late News M-F | 10-1035p | | 1:00 | | | | NM | 1 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$5,200.00 | 0.00 | | | |
| N 36 | KUSA | 09/24/12 | 09/24/12 | Extra | 1230p-1p | | 1:00 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$600.00 | 0.00 | | | |
| N 37 | KUSA | 09/24/12 | 09/24/12 | Days of Our Lives | M-F 2-3p | | 1:00 | | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$1,100.00 | 0.00 | | | |
| N 38 | KUSA | 09/24/12 | 09/24/12 | 9News 4pm | 4p-5p | | 1:00 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$1,400.00 | 0.00 | | | |
| N 39 | KUSA | 09/24/12 | 09/24/12 | 9News Daybreak 5:30a | 530-6am | | 1:00 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 40 | KUSA | 09/24/12 | 09/24/12 | 9News 6pm | 6p-630p | | 1:00 | | | | NM | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$3,600.00 | 0.00 | | | |
| N 41 | KUSA | 09/24/12 | 09/24/12 | 9News 6am | 6-7am | | 1:00 | | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$2,600.00 | 0.00 | | | |
| N 42 | KUSA | 09/24/12 | 09/24/12 | Entertainment Tonight | 630-7p | | 1:00 | | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |

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TERMS: Due 15th day of the Month following Broadcast.



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

| | | |
|--|-------------------------------------|--|
| <u>Contract / Revision</u> 713802 / | | <u>Alt Order #</u> 06316129 |
| <u>Contract Dates</u> 09/15/12 - 09/24/12 | <u>Product</u> OBAMA FOR AMERICA | <u>Estimate #</u> 1775 |
| <u>Advertiser</u> Obama/D/President | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$3,200.00 | 0.00 | | | |
| N 43 | KUSA | 09/24/12 | 09/24/12 | Today Show | 7-9am | | 1:00 | | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$2,600.00 | 0.00 | | | |
| N 44 | KUSA | 09/24/12 | 09/24/12 | The Voice | 7-9p | | 1:00 | | | | NM | 1 | \$10,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$10,800.00 | 0.00 | | | |
| N 45 | KUSA | 09/24/12 | 09/24/12 | Revolution | 9-10p | | 1:00 | | | | NM | 1 | \$4,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$4,400.00 | 0.00 | | | |
| N 46 | KUSA | 09/22/12 | 09/22/12 | Notre Dame Football | Notre Dame Footba | | 1:00 | | | | NM | 2 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 2 | \$1,400.00 | 0.00 | | | |
| N 47 | KUSA | 09/22/12 | 09/23/12 | NBC Nightly News Weekend | 430-5P | | 1:00 | | | | NM | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----SS | | | | 1 | \$3,600.00 | 0.00 | | | |
| N 48 | KUSA | 09/22/12 | 09/22/12 | Golf | Golf | | 1:00 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 49 | KUSA | 09/23/12 | 09/23/12 | Golf | Golf | | 1:00 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 50 | KUSA | 09/22/12 | 09/22/12 | Saturday Night Live | 1037p-1207a | | 1:00 | | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 1 | \$2,600.00 | 0.00 | | | |
| N 51 | KUSA | 09/23/12 | 09/23/12 | 9News 10p Sun | 10-1037p | | 1:00 | | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$2,800.00 | 0.00 | | | |
| N 52 | KUSA | 09/23/12 | 09/23/12 | 9News 7a Sun | 7-9a | | 1:00 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$1,400.00 | 0.00 | | | |
| N 53 | KUSA | 09/22/12 | 09/22/12 | Sat Today | 5-7am | | 1:00 | | | | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 2 | \$550.00 | 0.00 | | | |
| N 54 | KUSA | 09/23/12 | 09/23/12 | Sunday Today | 6-7am | | 1:00 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$550.00 | 0.00 | | | |
| N 55 | KUSA | 09/23/12 | 09/23/12 | Football Night in America | Various | | 1:00 | | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$4,000.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 104 | \$224,700.00 |

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| <u>Contract / Revision</u> 713802 / | | <u>Alt Order #</u> 06316129 |
| <u>Contract Dates</u> 09/15/12 - 09/24/12 | <u>Product</u> OBAMA FOR AMERICA | <u>Estimate #</u> 1775 |
| <u>Advertiser</u> Obama/D/President | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|---------------------|---------------------|
| 09/10/12 -09/16/12 | 8 | \$26,600.00 | \$22,610.00 |
| 09/17/12 -09/23/12 | 84 | \$160,500.00 | \$136,425.00 |
| 09/24/12 -09/30/12 | 12 | \$37,600.00 | \$31,960.00 |
| Totals | 104 | \$224,700.00 | \$190,995.00 |

Signature: _____ **Date:** _____

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